



SOUTHLAND MERCHANTS
TASTE THE ORIGIN

Cafe das Marias Farm

Grower: Erika Urban

Region: Cerrado Mineiro

Altitude: 1,150 MASL

Packaging: 30 Kg specialty paper bag with liner

Variety: Arara

Process: Natural, Pulped Natural and Extended Fermentation.

Harvest: August - September



Farm Info



In the fertile soil of Coromandel, MG, Cafe das Marias draws inspiration from the visionary legacy of Inácio Carlos Urban, a dreamer from Rio Grande do Sul who, in the 1980s, recognized the untapped agricultural potential of the Cerrado Mineiro. Descendant of a German family, Inácio nurtured a dream that transcended horizons—a dream to nourish the world. Emerging as one of Minas Gerais' agricultural pioneers, Inácio ignited a fervor for coffee, sparking a sustainable and innovative production that resonates through time.

In the year 2020, a new chapter unfolded as Cafe das Marias introduced the world to Café das Marias Orgânico. Beyond its renowned quality, this brand symbolizes a commitment to organic coffee production.

The name "Café das Marias" pays homage to the third-generation granddaughters: Maria Beatriz, Maria Tereza, and Maria Antonia. In the language of clean agriculture, it signifies a tribute to the past and the land, with a vision to cultivate a bountiful future.

A Legacy of Sustainability

In 2006, the second generation, represented by Erika Urban, took the reins, introducing new processes and technologies. In 2020, the farm unveiled Café das Marias Orgânico, an organic coffee brand named in honor of the third-generation granddaughters. With 27 hectares dedicated to organic coffee, the farm employs meticulous care, using only organic composting and natural agents.





Sustainable practices include spreading natural predators for pests control, releasing fish into reservoirs, and planting cover crops to protect against erosion and promote biodiversity. Cafe das Marias Farm utilizes a wet processing method with significantly lower water consumption, contributing to its commitment to environmental stewardship.

Balancing Tradition and Innovation

Maintaining a delicate balance between tradition and innovation, the farm constantly experiments with new methods while respecting the environment. Recent innovations, including a new drying patio and updated processing facilities, showcase Cafe das Marias's commitment to quality.

Community Engagement and Future Aspirations

Facing challenges in hiring labor during harvest, the farm overcomes obstacles with resilience and community engagement. The quality of Cafe das Marias is attributed to its unique location, careful variety selection, and the integration of technology.

Beyond coffee production, Cafe das Marias supports the local community. Initiatives like scholarship programs for higher education and language courses, sponsorship of the Tia Edna school, and the João e Maria project for adolescents underscore their dedication to community well-being. Looking ahead, Cafe das Marias envisions sustainable growth and expansion into new markets that value their unique and high-quality production.

Nurturing Sustainable Growth

The partnership between Cafe das Marias and Southland Merchants is grounded in shared values centered around sustainable and quality-focused production. The Southland team's comprehension of the producer's efforts and their commitment to fair trade align seamlessly with Cafe das Marias's principles. This collaboration serves as a testament to the possibilities and success that emerge from a joint dedication to sustainability, quality, and community well-being in the world of coffee.

**Are you a coffee lover and want to know more about this imported coffee?
We are coffee merchants and passionate about connecting you to our farmers.
Get in touch with us right now!**

