



SOUTHLAND MERCHANTS  
TASTE THE ORIGIN

## Morada do Sol Farm

**Grower:** Ellen Lorencini Moraes

**Region:** Cerrado Mineiro

**Altitude:** 1,250 MASL

**Packaging:** 30 Kg

**Variety:** Catucaí 2SL

**Process:** Natural

**Harvest:** July - September



## Farm info



Nestled in the heart of Araxá-MG, within the prestigious Cerrado Mineiro region, Morada do Sol Farm, owned and operated by Ellen Lorencini Moraes, stands as a testament to unwavering dedication and a profound passion for the art of coffee cultivation. The sprawling estate encompasses an impressive 900 hectares, with 21 hectares meticulously dedicated to the cultivation of coffee.

The inception of Morada do Sol can be traced back to the inspiration drawn from Ellen's sister, Marta Lorencini—an esteemed engineer residing in Germany with a deep-seated interest in the intricacies of coffee production.

Recognizing Germany's pivotal role as a significant global coffee importer, Marta's wealth of expertise and industry connections sparked a shared vision within Ellen and their father, Laércio Lorencini. This vision, fueled by a commitment to crafting top-tier coffee, laid the foundation for Morada do Sol Farm.





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Equipped with a background in agronomy, Elen takes pride in ensuring meticulous oversight at every stage of the production process, from the initial planting of coffee plants to the final harvest. The farm's unwavering commitment to excellence is evident in every facet of its operations.

Morada do Sol coffees undergoes a meticulously orchestrated natural processing method, starting with the initial drying phase on concrete patios. The microlot coffees are meticulously finished on suspended drying beds, ensuring the attainment of the perfect moisture content and contributing to the distinctive quality of each batch.



Morada do Sol Farm is not merely a coffee producer; it is a manifestation of the Lorencini family's dedication to the intricate craft of coffee cultivation. Driven by a shared vision to deliver exceptional quality, Morada do Sol Farm invites you to savor the result of their passion and commitment to the art of coffee.

**Are you a coffee lover and want to know more about this imported coffee?  
We are coffee merchants and passionate about connecting you to our farmers.  
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