



## Cachoeira Farm

**Grower:** Danilo Barbosa

**Region:** Cerrado Mineiro

**Altitude:** 1050 MASL

**Packaging:** 30 Kg specialty paper bag with liner

**Variety:** Red Catuaí, Yellow Catuaí, Mundo Novo, Paraíso

**Process:** Natural, Pulped Natural and Fully Washed

**Harvest:** June to August



## Farm Info



In the heart of Carmo do Paranaíba, the story of Farm Cachoeira unfolds as a testament to the dreams and hard work of Danilo Barbosa and his family. Born into humble origins, Danilo's parents, Jairo Barbosa de Paula, transitioned from being gas station attendants to gas station owners. Inspired by a coffee-farming friend, they ventured into the agricultural realm, eventually selling the gas station to invest in their first property.

In 1980, Danilo and his father manually planted their inaugural coffee trees, marking the beginning of their agricultural journey. Gradually expanding their holdings, the Barbosa Family now oversees an impressive expanse of more than 2,000 hectares, with over 700 hectares dedicated to environmental preservation.

Their journey led them to the cherished Cachoeira Farm, a place of sentimental significance where Danilo's mother was born. After passing through the hands of five different owners, Danilo successfully repurchased the farm, which had once belonged to his great-grandfather. In 2021, the farm witnessed a remarkable achievement as Danilo produced the Cup of Excellence-winning coffee.

Now, Cachoeira Farm stands not only as a testament to the success and perseverance of the Barbosa family but also as a significant milestone in their enduring agricultural legacy. The farm's rich history, coupled with Danilo's unwavering dedication, has transformed it into a symbol of triumph and prosperity in the field of agriculture.





## **Innovation and Knowledge**

Cachoeira Farm's success lies in a relentless pursuit of innovation and an unwavering commitment to quality. Danilo recognizes the crucial role of terroir, altitude, and climate in producing exceptional coffee. These factors, meticulously considered, contribute to the farm's dedication to delivering coffee of unparalleled quality.

The commitment to excellence extends beyond traditional practices to embrace sustainable initiatives. Cachoeira Farm follows good sustainable practices, including tree planting for erosion prevention and beekeeping for pollination. These are integral parts of Cachoeira's farm strategy, ensuring that environmental stewardship aligns with their pursuit of quality.

## **Quality reaches new heights**

Quality and innovation intertwine seamlessly at Cachoeira Farm, where investment in fermentation and natural yeasts is a testament to their forward-thinking approach. Striving for desirable, non-alcoholic, and even malic fermentations, the farm sets new standards in the industry. The integration of modern machines further enhances nutrient delivery, nurturing optimal coffee growth and flavor.

Danilo is not alone in this coffee journey; he is supported by a meticulously curated team that enhances the farm's commitment to quality. Deyvid Leandro serves as the official Cachoeiras Farm Q-grader, overseeing quality control in the tasting room and conducting experiments to ensure that each batch meets the highest standards in coffee quality and classification.

Looking ahead, Danilo envisions a future where extraordinary coffees become the norm, fostering a shift away from sugary additives and towards the pure appreciation of quality coffee. Cachoeira Farm stands as a beacon of innovation, setting the stage for a future where excellence and sustainability converge in every cup.

## **Global Partnership**

The pinnacle for any coffee producer is exporting quality beans. Danilo highlights the significance of trust and friendship in establishing successful partnerships. Cachoeira Farm takes pride in exporting its coffee to Australia, a testament to its commitment to delivering exceptional coffee globally.

Cachoeira Farm is more than a coffee producer; it's a legacy built on passion, hard work, and a deep connection to the land. Through sustainable practices, dedication to quality, and global partnerships, the farm continues to shape the future of coffee, one exceptional cup at a time.

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